

AGENDA

Privileged and Confidential

120 Park Avenue
26th Floor Management Presentation Room
September 17 - 19, 1995

Sunday, September 17, 1995

Arrivals

U.N. Plaza Hotel
One United Nations Plaza
New York, NY 10017-3575
Telephone: (212) 758-1234
Fax: (212) 702-5051

Monday, September 18, 1995

7:45 a.m. - 8:00 a.m. Bus from U.N. Plaza Hotel to 120 Park Avenue, 26th Floor Management Presentation Room

8:00 a.m. - 8:30 a.m. Buffet Continental Breakfast

8:30 a.m. - 10:15 a.m. Overview of Manufacturing Process

10:15 a.m. - 10:30 a.m. Break

10:30 a.m. - 12:30 p.m. ABC's Theories of "Spiking" and "Manipulation"

12:30 p.m. - 1:15 p.m. Lunch: Buffet in Directors' Lounge

1:15 p.m. - 2:00 p.m. Overview of Manufacturing Document Discovery

2:00 p.m. - 3:00 p.m. Manufacturing Witnesses

3:00 p.m. - 3:15 p.m. Break

3:15 p.m. - 4:15 p.m. Overview of R&D Document Discovery

4:15 p.m. - 5:00 p.m. R&D Witnesses

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Monday, September 18, 1995 (continued)

5:00 p.m. - 5:15 p.m.	Bus from 120 Park Avenue to U.N. Plaza Hotel
6:30 p.m. - 6:45 p.m.	Bus from U.N. Plaza Hotel to The Water Club
6:30 p.m. - 6:45 p.m.	Bus from 120 Park Avenue to The Water Club
7:00 p.m. - 10:00 p.m.	Reception and Dinner The Water Club
10:00 p.m.	Bus from The Water Club to U.N. Plaza Hotel

Tuesday, September 19, 1995

7:45 a.m. - 8:00 a.m.	Bus from U.N. Plaza Hotel to 120 Park Avenue, 26th Floor Management Presentation Room
8:00 a.m. - 9:00 a.m.	Buffet Continental Breakfast
9:00 a.m. - 9:30 a.m.	History of R&D at Philip Morris
9:30 a.m. - 12:00 p.m.	Research Program at Philip Morris
12:00 p.m. - 1:00 p.m.	Lunch: Main Dining Room, 26th Floor
1:00 p.m. - 1:30 p.m.	Nicotine Analog Program/Dr. Victor DeNoble
1:30 p.m. - 2:45 p.m.	Research Program at Philip Morris
2:45 p.m. - 3:00 p.m.	Break
3:00 p.m. - 3:30 p.m.	De-Nic Cigarettes
3:30 p.m. - 4:00 p.m.	FTC Method Ratings
4:00 p.m.	Meeting adjourned

PHILIP MORRIS MESSAGE CENTER

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